



LOGO PACKAGE PRICE GUIDE



PRODUCT DESIGN

SINGLE PRODUCT DESIGN*

\$35

Business Card • Note Card • Thank You
Letterhead • Envelope • Banner
Tshirt • Sign • Custom Product (*Limited Options*)

- Single Sided Design²
 - 1-3 Layouts
- 2 Rounds of Revisions³
- PDF/JPEG File of chosen design - Print Ready

**Does not include Logo design. Client provides logo
or can choose from the logo packages available
for logo design.*

² Additional \$10 for Double Sided Designs

³ \$10 for each additional Round



LOGO PACKAGES

THE SOLO PACKAGE

\$75

PACKAGE INCLUDES:

1-3 Logo Concepts
2 Rounds of Revisions*

Logo file formats:

High Quality JPEG 300dpi - Web & Print Version
Color & Black/White

High Quality PNG - Print & Web Version
Color & Black/White

Gif Grayscale - Watermark/Trademark Ready
Unlimited Resizing and Reformatting of files
for up to 3 months

TURNAROUND TIME:

First Draft in 2-3 Business Days

FINAL PROOF:

24 Hours from Approval of Proof

**\$10 fee for each additional round of revisions.*



LOGO PACKAGES

THE MINI PACKAGE

\$100

PACKAGE INCLUDES:

LOGO DESIGN

1 PRODUCT DESIGN

3-5 Logo Concepts

2 Rounds of Revisions*

Logo file formats:

High Quality JPEG 300dpi - Web & Print Version
Color & Black/White

High Quality PNG - Print & Web Version
Color & Black/White

Gif Grayscale - Watermark/Trademark Ready
Unlimited Resizing and Reformatting of files
for up to 3 months

TURNAROUND TIME:

First Draft in 2-3 Business Days

FINAL PROOF:

24 Hours from Approval of Proof

**\$10 fee for each additional round of revisions.*



LOGO PACKAGES

THE BASIC PACKAGE

\$150

PACKAGE INCLUDES:

LOGO DESIGN
2 PRODUCT DESIGN
5-10 Logo Concepts
2 Rounds of Revisions*

Logo file formats:
High Quality JPEG 300dpi - Web & Print Version
Color & Black/White
High Quality PNG - Print & Web Version
Color & Black/White
Gif Grayscale - Watermark/Trademark Ready
Unlimited Resizing and Reformatting of files
for up to 3 months

TURNAROUND TIME:

First Draft in 2-3 Business Days

FINAL PROOF:

24 Hours from Approval of Proof

**\$10 fee for each additional round of revisions.*



LOGO PACKAGES

THE ESSENTIAL PACKAGE

\$250

PACKAGE INCLUDES:

LOGO DESIGN
1 LOGO VARIATION
1 LOGO SUBMARK
3 PRODUCT DESIGNS
10-15 Logo Concepts
2 Rounds of Revisions*

Logo file formats:

High Quality JPEG 300dpi - Web & Print Version
Color & Black/White

High Quality PNG - Print & Web Version
Color & Black/White

Gif Grayscale - Watermark/Trademark Ready

Unlimited Resizing and Reformatting of files for up to 3 months

Product File Format: High Quality PDF - Print Ready

TURNAROUND TIME:

First Draft in 2-3 Business Days

FINAL PROOF:

24 Hours from Approval of Proof

**\$10 fee for each additional round of revisions.*



LOGO PACKAGES

THE PREMIUM PACKAGE

\$500

PACKAGE INCLUDES:

Up to 25 Logo Concepts

2 Logo Variations

2 Submarks/Icons

5 Product Designs

Formatted Social Profile Images

(Header & Profile) for Up to 2 Profiles.

Unlimited Revisions

Logo file formats:

High Quality JPEG 300dpi - Web & Print Version

Color & Black/White

High Quality PNG - Print & Web Version

Color & Black/White

Gif Grayscale - Watermark/Trademark Ready

Unlimited Resizing and Reformatting of files for up to 3 months

Product File Format:

High Quality PDF - Print Ready

TURNAROUND TIME:

First Draft in 2-3 Business Days

FINAL PROOF:

24 Hours from Approval of Proof



LOGO PACKAGES

SOCIAL MEDIA PACKAGE

\$35

PACKAGE INCLUDES:

Formatted Social Media Profile Images
for the any/all of the following:

FACEBOOK
INSTAGRAM
PINTERST
TWITTER
ETSY

ANY OTHER PLATFORM NOT MENTIONED

Images of chosen design are available in the following formats:

High Quality JPEG 300dpi Web Ready

High Quality PNG 300dbp Web Ready

*Does not include Logo Design. Add-On to any of the packages.

TURNAROUND TIME:

First Draft in 2-3 Business Days

FINAL PROOF:

24 Hours from Approval of Proof



THE DETAILS

DEPOSIT & PAYMENTS

*A non-refundable booking deposit will be required at the time of booking. \$25 for Product Design; \$50 or 50% (whichever is greater) deposit for Logo Packages. The deposit will be applied towards the package you select. Final payment will be due at the time of final proofing and no later than 2 weeks after **final proofing** has been sent. A full refund of deposit is only available for cancellations made within 24 hours of purchase. Please see RETURN POLICY for all other details.*

TURNAROUND TIME

Time frame will vary based on the response time from the client and the amount of revisions requested. For each revision requested, allow an additional 24 hours of design time to the process.

RETURN POLICY

THE GUARANTEE

Your design is not complete until you are 100% satisfied with the finished product.

You are provided with a specified amount of design concepts & revisions which allows me to customize the product to suit your vision and needs.

*If you are not completely satisfied with any of the designs provided, **prior to revisions**,*

1-2 more design concepts will be provided at no additional cost.

*If you are still unsatisfied with the designs provided, a refund, **excluding the deposit**, will be given.*

*Once revisions and corrections are requested, **no refunds will be provided**.*

All designs will be subject to proofing color, layout and spelling and will require approval prior to file being sent. A project is considered complete once final proofs are approved & final files have been sent to client. The designer will not be held responsible for any errors found

After files have been sent.

Digital files purchased for do-it-yourself printing will be sent in the highest quality format, however, the quality of prints will not be guaranteed as it is based on the quality of materials, programs used & printing method used. Color quality may vary depending on how or where the product is printed & is not guaranteed once files are delivered to you.

CUSTOM QUOTES

Quotes are available for larger projects. Package deals are offered for multiple designs and projects.

PRINTING SERVICES

Printing is available for any design/project requested at an additional cost.